

b3bsh site for advertising

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In the frame of the Palestinian economical development and the diversity of its industrial, commercial, and services establishments, we turned to the project of site B3bsh.

The project is a site which contains all Palestinian cities exhibited in a way which makes the visitor able to select, enter, and see what is from the inside from advertisements and presentations easily and without a little trouble.

The main functions & services of our project are: 1. Promoting and marketing goods, products, & services for customers and presenting them to the members of the community, 2. Encouraging the browsers of the internet and the readers of the advertisements to buy the Palestinian products instead of the imported products through special and eye-catching advertisements such as: industrial, electronic, and food products which have alternative imported goods in the market.

Our project aims are activating, stimulating and promoting the notion of advertising among the Palestinian people, 2. Working to help the small and medium project succeed through publicity and advertisement, 3. Providing job opportunities for young people and reducing the unemployment rate by including as many staff as possible, 4. Helping the Palestinian people to use the latest technology to take their natural place in the forefront of the peoples and civilizations.

Keywords: electronic marketing & advertisements ,e-commerce